**JOAN PERL, MS, RN-C**

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**NURSE EDUCATOR**

Healthcare Informatics | On-line Course Development | Public Health

Tech-savvy and business-focused nurse educator with holistic approach to teaching, in virtual, clinical and classroom settings. Proven ability to influence the academic and organizational success of students, staff, and peers while driving the goals of academic and practice environments. Adept at incorporating diverse modalities of learning to establish rapport and enhance learning. Innate ability to build for the present as well as the future.

* Digital Health/Telehealth
* mHealth
* Nursing Informatics
* Community Health
* Adult Learning and Education
* Learning Management Systems

**Technology**: Powtoons, Canva, Renderforest, PhotoVoice, Piktochart, Snag-it, Screen-o-matic, Articulate

**Certifications**: Health Care Informatics for the Nurse Educator, Board Certified Nursing Informatics, Applying the Quality Matters Rubric (APPQMR)

**Affiliations / Memberships:** American Nursing Informatics Association, American Association of Colleges of Nursing, National League of Nursing, Sigma Theta Tau

**PROFESSIONAL EXPERIENCE**

**UNIVERSITY OF SOUTH FLORIDA, Tampa, FL April 2007 – Current**

Established career in College of Nursing over 13-year period at this preeminent and global research university. Taught 2,500+ nursing students with 94% Board pass rate, and consistent student evaluation score of 4.7 out of 5.0. Influenced online teaching, creating courses for Baccalaureate, Masters and DNP programs. Authored and presented 15+ academic research papers to peers.

*Instructor II (2017 – Current)*

*Instructor I (2007 – 2017)*

Supervised and coached students during clinical rotations. Defined and articulated learning outcomes, including measurements, performance metrics and changes to improve student learning.

Teaching | Academia

* Received 2015 Outstanding Service Award: Distinguished through services without personal gain on behalf of the College, which services have contributed significantly to the welfare of the College. Created and lead innovative projects that support the mission of the College.
* Initiated focus on appropriate use of technology in teaching within USF College of Nursing. Original co-investigator for $1.5 million HRSA grant to facilitate integration of technology into nursing education and practice (ITNEP). Added 1-year extension to grant due to need and demand for content.
* Incorporated individualized learning modalities to help students grasp complex concepts. Accommodated different generations, learning styles, and preferences by offering options for students to demonstrate mastery of content.
* Focused on linking concepts to practice settings, applying book knowledge to the real world of holistic care and evidence-based practices.Observed performance in live nursing situations.

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Course Development |Curriculum Design

* Appointed by academic dean to develop, create, and implement telehealth, digital health and informatics courses at undergraduate and graduate levels. Constructed courses to remain relevant in content and appealing to students.
* Applied Quality MattersTM guidelines while creating, developing and implementing original undergraduate and graduate level courses. Piloted creative content and assignments to test and document results, leading to conversion of pilots to regular coursework. Influenced peers and course development with this new approach.
* Identified new resources online to use in tandem with traditional course material. Researched and applied use of animation. Created microlearning content (animations) to further explain the content and assignments, which was well-received by students. Set up and utilized YouTube channel.
* Produced content mapping and storyboards. Flipped classroom activities. Researched and incorporated engaging interactions for informatics, telehealth and simulation.

**GALEN COLLEGE OF NURSING, St. Petersburg, FL January 2006 – April 2007**

*Instructor*

Lectured students and taught patient care in classroom and clinical settings. Helped adult learners meet diverse professional development goals.

* Coached students and faculty on the use of handheld technology (early version of smart devices), to identify evidence-based care plans based on drugs, nutrition labs, pathophysiology. Implemented concept mapping, to connect various concepts of care to influence patient outcomes.
* Optimized learning processes through research and development of innovative learning methods. Collaborated with colleague to introduce use of pictures for patient education, bridging language and cross-cultural barriers.
* Built rapport with students to increase academic success and engagement. Identified their learning needs and developed plan for success; tutored those needing assistance. 100% of students completed program and passed nursing boards (NCLEX).

**E. W. HOSPITAL/ST. PETERSBURG COLLEGE, St. Petersburg, FL August 2003 – January 2006**

*Instructor/Manager Staff Education*

Hired by E. W. Hospital for grant-funded role to teach at St. Pete College. Followed students through 2-year program, teaching every level, including pediatrics, women and infants, public health, medical surgical nursing.

* Coached students and faculty on emerging smart technologies use, to identify evidence-based care plans and safe practices. Implemented concept mapping, to connect concepts of care.
* Matched students with patients and observed performance in live nursing situations. Assisted students with applying classroom theories to real world clinical situations utilizing evidence-based practices, and mentored students when academic and clinical issues arose. Remained responsible for documentation and patients under students’ care.

**MERCY HOSPITAL, Miami, FL April 2002 – August 2003**

*Administrator Nursing Informatics*

Supported patients and health care professionals in their information management and human-technology interactions.

* Worked with leadership (CEO, CNO) to enhance staff and patient satisfaction. Reduced turn-over of nursing staff by building trust with nursing staff. Fostered rapport between leadership and nurses.
* Addressed staffing issue; showed cost/benefit for bidding for shifts rather than hiring temps. Collaborated with managers, staff/nurses, HR, payroll, and IT to document needs, processes, and technology required for new staffing model. Decreased turnover from 20% to 11% over 1-year period.
* Served as hospital Chair of Quality Improvement Committee. Assessed the quality of patient care, and evaluated organizational processes, healthcare documentation, and information management.
	+ With team, evaluated software for Electronic Health Record system; selected Soarian. Created scripts and scenarios for critical care, ER, outpatient, inpatient. RFI and RFP to 3 vendors. Project-managed selection process to track deliverables.
* Designed, developed, selected, tested, and implemented new and modified informatics solutions, data structures, and decision-support mechanisms. Prepared relevant in-hospital education/practice scenarios.
* Facilitated readiness for Joint Commission accreditation. Worked with all departments (HR, surgery, pharmacy, women & infants, outpatient, inpatient) to identify opportunities for improvement. Brought policies and procedures into compliance. Passed without recommendations for improvement.

**JOINT COMMISSION Oakbrook Terrace, IL January 1996 – January 2002**

*Field Representative/Surveyor*

Assessed patient care quality, and evaluated organizational processes, healthcare documentation, and information management across U.S. Evaluated community health, hospice, home medical equipment, home pharmacy. Knowledge of Medicare, state/local laws and regulations.

**EDUCATION**

**Doctoral Studies**: Adult Education, Univ of South Florida, Tampa; & Educational Leadership, Univ of Conn, Storrs

**Master of Science**: Community/Public Health Nursing, State University of New York, Buffalo, NY

**Bachelor of Science**: Nursing, University of Rhode Island, Kingston, RI

**JOAN PERL, MS, RN-C (727) 804-3232 ADDENDUM**

**PROJECTS**

ANA Focus Group (2019). Identify and develop online tools and resources for the American Nursing Association for different generations of users.

Alliance for Nursing Informatics, AMIA and HIMSS. (2019). Xcertia, a nonprofit that seeks to improve the safety and efficacy of mHealth apps. www.xcertia.org/the-guidelines/. Task force to improve the safety and efficacy of mHealth apps. Review: 1. App operability, 2. App content, 3. App usability.

American Nurses Association (2018, August): Development of online tools to facilitate learning task force.

American Nursing Informatics Association- Social Media Committee

Development of module content for Library and APA modules

**PROFESSIONAL PRESENTATIONS**

Perl, J. (November 2019). Expectations vs. Reality. Podium presentation at Sigma's 45th Biennial Convention Washington, D.C.

Perl, J. (November 2019). Preparing Student to Use Digital Health in Education and Practice: The Future is Now. Podium presentation at Sigma's 45th Biennial Convention Washington, D.C.

Perl, J. (2018). Challenges, and Opportunities with Infusing Digital Health into Nursing Education. Accepted to present oral presentation at Sigma's 30th International Nursing Research Congress. Calgary, CA. July 2019.

Perl, J. (2018). Strategies to Prepare Students to Thrive in a World Defined by Technology. Accepted for poster presentation at Sigma's 30th International Nursing Research Congress. Calgary, CA. July 2019.

Perl, J. (2018, May). Infusing Digital Health Technology across the Curriculum. Presented at the ANIA 2018 Annual Conference in Orlando, FL.

Perl, J. (March 30 – April 1 2017). ANIA, 2017 Annual Conference in New Orleans, LA. Two podium presentations: Bridging the Technology Gap Through Faculty Development: Integrating Technology into Nursing Education and Practice (ITNEP) Initiative and Challenges and Opportunities with Infusing Digital Health and Informatics.

Perl, J. (2015, October). 10th Annual NLN/Elsevier Technology Conference, Tampa, FL Building Connections Between Education and Practice.

Perl, J. (2015, May). INACSL Annual Conference 2015. Atlanta, GA Informatics, Telehealth, Simulation: A Complement to Care, Not Instead Of.

Perl, J. (2014, June).13th Annual International Nursing Simulation/ Learning Resource Centers Conference (INACSL) Orlando, FL. Information and Communication Technologies to Enhance Decision Making. Demonstrated how information and communication technologies (ICT) enable current and future nurses for digital age practice and why these skills are needed to practice effectively and safely in the information rich environment in which they will practice.

13th International Meeting on Simulation in Healthcare (IMSH) 1/26/2013 - 1/30/2013. IMSH 2013 contributing author for the Podium Presentation submission # 681 entitled: Bridging the Technology Gap through Faculty Development: Integrated Technology into Nursing Education and Practice (ITNEP) Initiative.

Perl, J (2012, April). Integrating Technology into Nursing Education and Practice (ITNEP). Presentation at the ANIA CARING 2012 Annual Conference "Making a Big Splash". Orlando, FL.

Passmore, D., Gonzalez, L., Perl, J., & Radford, A. (2012, April). Baseline Characteristics of Nursing Faculty Participating in a Patient Care Technology Faculty Development Program. Paper presented at the 2012 Annual Meeting of the American Educational Research Association, Vancouver, BC.

Perl, J. (2011, February). Podium presentation: Information Age Solutions to Enhance Decision Making, at AACN Masters Education Conference: Transitions and Transformation: The Changing Nature of Master's Education in Nursing. Scottsdale, AZ.