

## **CURRICULUM VITAE**

**NAME:** Kerri J. Green, EdD, MS  
**TITLE:** Director of Undergraduate Medical Education  
Lehigh Valley Health Network

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**CITIZENSHIP:** U.S.A.

**EDUCATION:**  
Doctor of Education, Education Leadership and Administration East  
Stroudsburg University; East Stroudsburg, PA, 2016-2020  
Master of Education, Education  
DeSales University; Center Valley, PA, 2008-2010  
Master of Science, Cardiac Rehabilitation and Exercise Physiology  
East Stroudsburg University; East Stroudsburg, PA, 1996-1997  
Bachelor of Science, Exercise and Sports Science  
Penn State University; State College, PA, 1992-1996

**POST GRADUATE TRAINING:**  
Emotional and Social Competency Inventory Accreditation, Hay Group, 2018.  
  
Collective Impact Action Learning Fellowship, Rider-Pool Foundation, 2018-2019.  

- Nine-month intensive Fellowship for senior level non-profit leaders gain skills and learn strategies to effectively create and implement community development programs grounded in meaningful cross-sector collaboration.

**EMPLOYMENT:**  
Director, Undergraduate Medical Education, Lehigh Valley Health Network; Allentown, PA, 2018-Present  

- Oversee the establishment of goals, objectives, and priorities related to undergraduate medical education
- Assess programs and develop innovative approaches
- Assign staff to various projects and direct their activities for the project
- Evaluate the performance of staff and prepare reviews
- Develop educational policies and procedures for institutional use and ensure compliance with regulatory agencies, staff competencies, and licensure
- Act as liaison to administration, providers and outside organizations to coordinate the education services and facilitate problem resolution within undergraduate medical education services
- Coach MS 3 students 1:1 utilizing the ESCI 360 tool

SELECT Student Organization Discover Healthcare, Advisor, 2019-Present.

- Increase interest and knowledge of the health care field in underserved youth who live in the Lehigh Valley
- Meet with organization officers, review yearly budget, maintain required paperwork, advise on issues of risk and provide management and organization leadership per USF/LVHN policy

USF Medical Student Selection Committee, SELECT Subcommittee, BEI Interviewer, 2019-Present.

- Conduct competency based interviews of medical school applicants
- Analyze interviewees responses for evidence of competencies through WebAdmit

Education Consultant-Youth Programs, Lehigh Valley Health Network; Allentown, PA, 2016-2018

- Utilized educational theory, technology, instructional design principles and evidence-based research to assess and develop curriculum addressing the highest needs of local urban youth
- Provided formal group and/or individual instruction (“coaching”), to urban students in developing career awareness and exploration
- Delivered consultative services related to teaching pedagogy, evaluation and assessment, communications, professionalism, teamwork, leadership and management to staff working with youth

Title III Grant-Interim Assistant Project Director, Lehigh Carbon Community College; Schnecksville, PA, 2014-2015

- Coordinated and monitored the day-to-day implementation of project tasks and managed and monitored the grant budget
- Communicated grant progress through the project website and college publications
- Prepared and submitted reports to the U.S. Department of Education

Health Management Consultant, Brown & Brown Insurance; Bethlehem, PA, 2012-2015

- Coordinated corporate events such as Biometric Screenings, Health Fairs and Community Outreach
- Advised corporate employees on healthier lifestyles in areas of nutrition, exercise, and stress management
- Maintained confidential records of employees’ health and wellness indicators and markers (following HIPAA and Wellness regulations)

Health Education Consultant, Weller Health Education Center; Easton, PA, 2007-2015

- Produced educational video designed to raise awareness and demonstrate to parents how to talk to their children about dating violence and cyberbullying

- Developed, piloted, and assessed Relationship Respect, a series of evidence-based healthy relationships/violence prevention and awareness programs for the Bethlehem Area School District
- Taught a variety of health education topics to grades PreK-12, as well as, teachers, administrators, nurses and guidance counselors

Health Educator/Director of Health Education, Weller Health Education Center; Easton, PA, 2000-2007

- Supervised a team of health educators responsible for providing programming to ~85,000 children each year
- Conducted comprehensive needs assessments with diverse student populations to find critical health education needs and designed, developed and implemented surrounding health education curricula
- Created and utilized process and impact evaluations to assess knowledge gain/retention and change in attitudes/beliefs and assisted in grant writing, data collection, data analysis and outcomes reporting

Exercise Physiologist/Athletic Trainer, NovaCare; Bethlehem, PA, 1998-2000.

- Recognized and evaluated injuries
- Developed and carried out rehabilitation programs for patients/clients

Clinical Exercise Specialist, St. Clair Hospital; Pittsburgh, PA, 1997-1998

- Worked with patients/clients challenged with cardiovascular, pulmonary and/or metabolic diseases and disorders
- Conducted pre-participation health screenings consisting of blood pressure, heart rate and EKG monitored exercise stress tests, as well as strength, endurance, flexibility and body composition tests

## **PROFESSIONAL PROJECTS:**

Temple University/Weller Health Education Center, Project Coordinator, 2005.

- Designed Disaster Preparedness curricula and created home survival kits for distribution to local businesses within the Lehigh Valley

East Penn School District, [K] Studios and the Weller Health Education Center, Executive Producer, 2006.

- Produced the documentary style video Stress: Overcoming the Overload
- Designed and presented programming to accompany the video

East Penn School District/Weller Health Education Center, Project Coordinator, 2006-2008.

- Designed a three-year joint project with administration and staff from the East Penn School District and the University of Medicine and Dentistry of New Jersey

Temple University/Weller Health Education Center, Project Coordinator, 2007.

- Designed preparedness programming around the potential risk and possibility of an Avian Flu Pandemic

Turning Point of Lehigh Valley/Weller Health Education Center, Project Manager, 2008-2009.

- Produced the video Relationship Abuse: A Turning Point intended to educate parents on the characteristics of pre-dating/dating relationship abuse and how to start “the conversation” about relationship abuse.

Turning Point of Lehigh Valley/Weller Health Education Center, Project Manager, 2010-2014.

- Designed a three-year joint initiative to create, pilot and evaluate a school-and community based program model to promote positive relationship behaviors and reduce and prevent teen dating violence
- Presented programming to ~4500 Bethlehem Area School District middle school and high school students
- Assessed knowledge gain and retention as well as shifts in attitudes, perception and knowledge across the whole school community

Verizon Foundation/Weller Health Education Center, Project Manager, 2013-2015.

- Created online training course titled: Relationship Respect: Helping School District Faculty and Staff in Pennsylvania Promote Healthy Relationships and Reduce and Prevent Teen Dating Violence

Health Care Career Discovery, LVHN, Program Developer, 2016-2018.

- Designed and developed this program which exposes high school students to a wide variety of health care careers and positive adult role models in authentic, real-world settings.

Emerging Health Professionals, LVHN, Program Consultant, 2016-2018.

- Oversaw this program offered as the partnership of LVHN, Lehigh Career & Technical Institute Penn State Lehigh Valley and Lehigh Carbon Community College. This dual-enrollment program combines college-level science courses and observation in a health care setting.

Academy for Medical Sciences, LVHN, Program Consultant, 2016-2018.

- Oversaw this program which is a partnership of LVHN Muhlenberg and Bethlehem Area Vocational-Technical School. The curriculum is designed to provide students with the necessary information and skills to be considered safe in a clinical environment.

Database Creation to Identify Workforce Retention, LVHN, Consultant, 2017.

- Created a master student affairs database and developed a standardized process for entering youth program data collection

Opioid Use Disorder Youth Programming Simulation, LVHN, Developer, 2018-2020.

- Created, directed and produced a LVHN video depicting an emergency response to an opioid overdose
- Coordinated with Center for Humanistic Change to provide background education for participants
- Coauthored the simulation case
- Created the facilitator's guide for consistency of delivery
- Using Qualtrics®, created a survey for pre/post evaluation
- Secured extramural funding for sustainability of the program

### **TEACHING RESPONSIBILITIES:**

Assistant Professor, University of South Florida, Morsani College of Medicine, December 2020 to Present

Adjunct Instructor, Lehigh Carbon Community College, 2010-2015.

- Personal and Community Health
- Nutrition
- Anatomy and Physiology I and II Lecture and Lab
- Sports Science and Wellness

### **SCHOLARLY WORKS:**

Bernal, S., Hadinger, M., & Green, K. (2016, July, 29) *Alumni Perception of the Emerging Health Professionals Dual-Enrollment Program and its Effects on Post-Secondary Education and Career Trajectory*. Poster presented at LVHN Research Scholar Program Poster Session, Lehigh Valley Health Network, Allentown, PA.

Green, K, Croft, E. (2017, October 27). *How Youth Education Programs Can Impact the Nursing Shortage*. Poster Presented at: Pennsylvania State Nurses Association 2nd Annual Conference - "Community, Connections, and Contributions: Nurses Shaping the Future of Healthcare". Pocono, PA.

Ahmed, M., Green, K. (2017, July, 31) *Using a Web-Based Database Solution to Streamline Workflow in the Department of Education*. Poster presented at LVHN Research Scholar Program Poster Session, Lehigh Valley Health Network, Allentown, PA.

Kastner, M. Paden, J. Cooney, V. Green, K. (2017). *Multi-Player Virtual Reality Used to Introduce High School Seniors to Medical Technology*. Presentation Presented at: Drexel University's eLearning Conference, Philadelphia, PA.

Green, K.J., Carlino, E.B. (2018). How youth education programs impact

nursing. *Pennsylvania Nurse*, 73 (1), 7-12. Retrieved <https://joom.ag/yoGY>

Green, K. Hadinger, M. A. (2019, April 15). *Opioid Use Disorder Simulation for Preprofessional Health Care Students*, Poster Presented at: The (GRMC) Group on Regional Medical Campuses, Spokane, WA.

Hadinger, M. A., Green, K. Holtzhafer, J. Arndt, C. Senneca, K. R. (2019, April 15). *"The Experience:" A Pilot Summer Work Experience Program for High School Students*. Poster Presented at: The Association of American Medical Colleges 2019 Group on Regional Medical Campuses Spring Meeting, Spokane, Washington.

Green, K. Gray, E. Chenard, K. Best, K. Jacobs, C. Felton, A. (2019, April). *Are You Ready? Simulations That Impact Practice*. Presentation Presented at: Department of Education Innovations in Education Annual Symposium 2019, Lehigh Valley Hospital Allentown, PA.

Hadinger, M. A., Green, K. Zumas, B. (2019, Sept 18-21). *25 Years of Workforce Development: The Story of One Health Network's "Research Scholar" Internship Program*. Poster Presented at: The AMA 2019 ChangeMedEd: Accelerating Change in Medical Education, Chicago, IL.

Green, K. Hadinger, M. A. (2019, Sept 18-21). *Emerging Health Professionals: A Collaborative Strategy for Addressing Health Care Workforce Needs*. Poster Presented at: The AMA 2019 ChangeMedEd: Accelerating Change in Medical Education, Chicago, IL.

Hadinger, M. A., Green, K., Morici, B. (2019, Sept 20). *Learner Saturation: The Tsunami We're Facing*. Presented at: The AMA 2019 ChangeMedEd: Accelerating Change in Medical Education, Chicago, IL.

Green, K. Martellucci, J. Napolitano, J. Turner, J. L. (2019, Nov 2-6). *Opioid Use Overdose Simulation for Preprofessional Health Care Students*. Poster Presented at: The APHA's 2019 Annual Meeting and Expo, Philadelphia, PA.

Campbell, S. A., Hontz, W. A., Green, K. (2020, March 23-25). *Bridging Health Care through Trust: Physician Assistant Student Engagement in Street Medicine*. Poster accepted at: The 2020 Regional Medical Campus Conference, hosted by the AAMC Group on Regional Medical Campuses (GRMC), Savannah, GA.

Green, K. Bleiler, G. Hadinger, M. (2020, March 23-25). *Recruitment, Engagement and Retention Model: Growth from Medical Student to Resident/Fellow to Lehigh Valley Health Network Attending*. Poster Accepted at: The 2020 Regional Medical Campus Conference, hosted by the AAMC Group on Regional Medical Campuses (GRMC), Savannah, GA.

Campbell, S. A., Green, K. Hadinger, M. A., Applegate, K. De Blois, V. (2020, March 23-25). *Creating a Compassionate Future Healthcare Workforce: A Recruitment, Engagement and Retention Case Study at Lehigh Valley Health Network*. Poster Presented at: Poster Accepted at: The 2020 Regional Medical Campus Conference, hosted by the AAMC Group on Regional Medical Campuses (GRMC), Savannah, GA.

Hadinger, M. A., Cappel, C. A., Barraco, R. D., Green, K. J. (2020, March 23-25). *Department of Education as Innovation: Approaching 20 Years of Innovation in Educational Infrastructure*. Poster Accepted at: The 2020 Regional Medical Campus Conference, hosted by the AAMC Group on Regional Medical Campuses (GRMC), Savannah, GA.

### **PROFESSIONAL SERVICE:**

Member, Muhlenberg College IRB Committee, January 2021- Present

Member, Emerging Health Professionals Occupational Advisory Board, 2016-Present.

Member, Academy for Medical Sciences Occupational Advisory Board, 2016-Present.

Member, Research Committee, LVHN Department of Education, 2017-Present.

Member, Parkland School District Business Advisory Council, 2017-2019.

Member, Lehigh Valley Workforce Investment Board Youth Council, 2017-2019.

Member, East Central Pennsylvania Area Health Education Center Board, 2018-Present.

Evaluator, SELECT Capstone Oral and Poster Presentation Symposium, 2018-Present.

Planning Committee Member, Continuing Education Faculty Development Week, LVHN, 2018-Present.

Member, Opioid Stewardship and Linkage to Substance Use Disorder Treatment Committee, 2018-Present.

Evaluator, Research Scholar Poster Presentation Symposium, 2018-Present.

Colleague Ambassador, LVHN, 2019-Present.

Regional Medical Campus Conference Abstract Reviewer, 2019-Present.

Member, Collective Impact Fellowship Steering Committee, 2019-Present.