

Laura Rusnak, MPH, CPH, CHES

CURRICULUM VITAE
University of South Florida
College of Public Health
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EDUCATION

Master of Public Health University of Florida, Gainesville, FL Concentration: Community health	2002
Bachelor of Science in Psychology Cum Laude University of Florida, Gainesville, FL Concentration: Social psychology	2000

TEACHING EXPERIENCE

College of Public Health, University of South Florida	
PHC 4117, Workforce and Leadership Development	2015-2017
PHC 4942, Public Health in Japan	2016-2017
PHC 4720, Foundation of Professional Writing in Public Health	2012-2017
PHC 4942, Seminar: Healthy Campus-Implementing Health Promotion	2013-2015
PHC 4942, Seminar: Workforce Development	2010-2015
HSC 2017, Careers in Public Health	2010-2017
HSC 4933, Seminar: International Health Care	2011
HSC 4933, Seminar: Population Diversity	2011
HSC 4631, Critical Issues in Public Health	2009-2017
PHC 4101, Overview of Public Health Programs & Policies	2016-2017
PHC 4101, Introduction to Public Health	2007-2015
HSC 2100, Contemporary Health Science	2007-2012
HSC 2133, Sex, Health, and Decision-Making	2006-2007
College of Education, University of South Florida	
EDG 4909, College Health Promotion	2006-2007
HLP 2081, Personal Wellness	2003-2006
Department of Undergraduate Studies, University of South Florida	
SLS 1101, The University Experience	2003-2006
College of Health and Human Performance, University of Florida	
HSC 2100, Personal and Family Health	2000-2002

PROFESSIONAL EXPERIENCE

Instructor level 2 2012-present
Instructor level 1 2007-2012

University of South Florida, College of Public Health, Tampa, FL

- Assist in the maintenance and advancement of the undergraduate program
- Supervise the instruction of online and classroom-based college courses
- Design, develop and improve curriculum, including engaging activities and assignments
- Teach a variety of online and classroom-based undergraduate courses
- Serve on campus, college and departmental committees

Senior Health Educator 2002-2007

University of South Florida, Student Health Services, Tampa, FL

- Supervised and trained peer education staff
- Developed, coordinated, implemented, and evaluated health education programs
- Developed and delivered presentations to a variety of audiences
- Conducted HIV and STI testing and counseling

Adjunct Instructor

- University of South Florida, College of Public Health 2006-2007
- University of South Florida, College of Education 2003-2007
- University of South Florida, Office of Undergraduate Studies 2003-2006

PUBLICATIONS

Perrin, K., **Rusnak, L.**, Zha, S., Lewis, D., & Srinivasan, S. (2009). Using blended learning to ensure consistency and quality in multiple course sections. *Journal of the Research Center for Educational Technology*, 5 (1) 42-48. Retrieved from <http://www.rcetj.org/index.php/rcetj>.

PRESENTATIONS

Orriola, D., **Rusnak, L.**, Peek, J. T. (2017). *Moving toward equity in the global classroom: Opportunities for diversity in study abroad programming*. Panelist at Global MindED. Denver, CO.

Peek, J. T., Orriola, D., **Rusnak, L.** (2017). *Posting with a purpose: Social media assignments in study abroad*. Poster presented at NAFSA: Association of International Educators Annual Conference. Los Angeles, CA.

Rusnak, L., Peek, J. T., Orriola, D. & Corvin, J. (2017). *How to globalize your undergraduate public health curriculum through study abroad opportunities*. Poster presented at the Association of Schools & Programs of Public Health Undergraduate Public Health and Global Health Education Summit. Arlington, VA.

Rusnak, L. & Makut, M. (2016, March). *Job acquisition course: Moving students from “Now what?” to “Nailed it!”*. Poster presented at the Association of Schools & Programs of Public Health Undergraduate Education for Public Health Summit. Arlington, VA.

Oberne, A., **Rusnak, L.**, & Orriola, D. (2016, March). *Beyond guest speakers – Integrating public health professionals into course curricula*. Presented at the Association for Prevention, Teaching, and Research. Albuquerque, NM.

Rusnak, L., Oberne, A. & Orriola, D. (2015, May). *Improving student outcomes through assignment feedback & revisions*. Poster presented at the Teaching Professor Conference, Atlanta, GA.

Oberne, A. Perrin, K., Orriola, D. & **Rusnak, L.** (2014). *Integrating research into traditional public health undergraduate courses*. Poster presented at the Florida Public Health Association, Orlando, FL.

Perrin, K., Orriola, D. **Rusnak, L.**, Oberne, A. & Salazar, R. (2014). *Mix of instructors: Types and qualifications for undergraduate public health education*. Poster presented at the Association of Schools & Programs of Public Health Undergraduate Education for Public Health Summit, New Orleans, LA.

Perrin, K., Orriola, D. Oberne, A. & **Rusnak, L.** (2013, November). *Building a better BSPH: A blueprint for boosting faculty buy-in*. Presented at the Association of Schools & Programs of Public Health Undergraduate Education for Public Health Summit, Boston, MA.

Rusnak, L., Perrin, K., Oberne, A. & Parker, J. (2013, November). *Attending community coalitions: Connecting classroom content to experiential learning*. Presented at the Association of Schools & Programs of Public Health Undergraduate Education for Public Health Summit, Boston, MA.

Rusnak, L. & Parker, J. (2013, May). *Healthy Campus Course: Using inter-disciplinary education to strengthen ties between faculty and student affairs professionals*. Presented at the American College Health Association annual meeting, Boston, MA.

Oberne, A., Orriola, D., Perrin, K. & **Rusnak, L.** (2013, March). *The last year: Creating culminating experiences for students*. Presented at the Association for Prevention Teaching and Research Conference, Washington, DC.

Perrin, K., Manson, A., Oberne, A., Orriola, D., **Rusnak, L.** & Salazar, R. (2012, August). *Bachelor of science in public health: Results one year later*. Poster presented at the Florida Public Health Association Educational Conference, Orlando, FL.

Rusnak, L., Perrin, K., Oberne, A., Salazar, R. & Orriola, D. (2012, June). *Creating undergraduate leaders in public health: Active learning*. Poster presented at the U.S. Public Health Service Scientific and Training Symposium, College Park, MD.

Perrin, K., Zhang, N., Cross, E., Lee, S. J., Salazar, R., Oberne, A., Orriola, D., & **Rusnak, L.** (2012, April). *Educated students or happy students: Can we send happy, educated students into the workforce?* Presented at the Association for Prevention Teaching and Research Conference, Washington, DC.

Oberne, A., Orriola, D., Perrin, K., Salazar, R. & **Rusnak, L.** (2012, April). *Healthy People 2020: From the classroom to the workforce*. Presented at the National Health Promotion Summit, Washington, DC.

Orriola, D., Lake, J., Oberne, A., Dilley, C., **Rusnak, L.**, Perrin, K., & Salazar, R. (2011, November). *Public health, live on tour: Experiential learning is a bus ride away for undergraduate students*. Poster presented at the International Conference of Education, Research, and Innovation, Madrid, Spain.

Dilley, C., Orriola, D., Oberne, A., Perrin, K., & **Rusnak, L.** (2011, October). *Let their fingers do the talking*. Poster presented at the National Academic Advising Association Conference, Denver, CO.

Oberne, A., Orriola, D., **Rusnak, L.**, Perrin, K., & Dilley, C. (2011, June). *Social networking as an enhancement to university curricula*. Poster presented at the EDUCAUSE Southeast Regional Conference, Charlotte, NC.

Orriola, D., Oberne, A., **Rusnak, L.**, Perrin, K., & Dilley, C. (2011, March). *Blended learning offering greater success (BLOGS)*. Presented at the Association for Prevention Teaching and Research Conference, Washington, DC.

Perrin, K., Dilley, C., Oberne, A., Orriola, D., & **Rusnak, L.** (2011, March). *Undergraduate public health major: A recipe for success*. Presented at the Association for Prevention Teaching and Research Conference, Washington, DC.

Lewis, D., Trail, T., Srinivasan, S., **Rusnak, L.**, Lee, S. J., & Lopez, S. (2010, October). *Knowledge check questions: Do they facilitate learning?* Poster presented at the E-Learn 2010 World Conference on E-Learning in Corporate, Government, Healthcare and Higher Education, Orlando, FL.

Rusnak, L., Zha, S., Lewis, D., Srinivasan, S., Perrin, K., & Cooper, M. (2010, May). *Using blended learning to ensure consistency and quality in multiple course sections*. Poster presented at the Teaching Professor Conference, Cambridge, MA.

Rusnak, L. & Perrin, K. (2010, March). *Engaging students in the health care reform debate*. Presented at the Association for Prevention, Teaching and Research Conference, Washington, DC.

Rusnak, L. & Perrin, K. (2010, March). *A multifaceted approach to dealing with plagiarism*. Presented at the American Association of Physical Education, Recreation and Dance Conference, Indianapolis, IN.

SERVICE & COMMITTEES

University

Global Citizenship Project Steering Committee	2015-present
Wellness Education External Review Panel	2013
Task Force on Campus Clickers	2013
Search Committee, Director of USF Wellness, Student Affairs	2011
Wellness Action Group, Student Affairs	2010-2011
General Education Council, Undergraduate Studies	2007-2010
Bachelor of General Studies Selection Committee, Undergraduate Studies	2008-2010
Student Health Advisory Committee, Student Health Services	2007-2009
Safety Committee	2005-2007
Substance Education and Awareness Team, Student Affairs	2003-2007

College

Education Work Group, Subcommittee to Education Work Group	2016-present
Promotion & Tenure (APT) Committee, Faculty Instructor Appointment	2015
Chair, Academic Program Specialist Search Committee	2015
Faculty Advisor, Undergraduate Public Health Student Association	2012 (Interim)
Search Committee	
• Academic Office Assistant	2012
• Undergraduate Instructors	2014, 2010
• Academic Advisor	2014, 2012, 2010
Graduation Committee	2007-2009
Faculty Advisor, Student Global AIDS Campaign	2005-2008

Professional & Community

Hillsborough Community College Advisory Board	2016-present
Manuscript review, International Electronic Journal of Health Education	2006-2007
HIV/AIDS Education Curriculum Steering Committee, School District of Hillsborough County	2005-2007
Guest Speaker, School District of Hillsborough County	2005-2007
Anti-Drug Alliance Task Force, Hillsborough County	2003-2007
Tampa Alcohol Coalition, City of Tampa	2003-2007
Higher Education Center for Alcohol and Other Drug Abuse and Violence Prevention, Florida	2003-2007
HIV Community Planning Partnership, Hillsborough County	2002-2007
Junior Chamber of Commerce Member	2002-2003

Undergraduate Honors Thesis Mentorship

Director – Amanda Norton	2016 – 2017
Lifestyle trends and coronary heart disease in Japan, Iceland and the United States	
Director - Jordan Barrett	2015-2016
Evidence-based interventions for non-medical prescription stimulant use among undergraduate students	
Director - Syed Adeel Hassan	2015-2016
Effective health initiatives for combating obesity on U.S. college campuses	
Committee member - Brandon Fong	2015-2016
Charitable organizations in the Tampa Bay area that are addressing food deserts	
Director – Heather Wilson	2009-2010
Public health learning activities for The Walk	

PROFESSIONAL CERTIFICATIONS & AWARDS

Global Faculty Fellowship	2016
Certified in Public Health (CPH)	2016-present
Faculty International Development Award	2015
Faculty Professional Development Award	2015
Travel Award	2013
Safe Zone Training	2008
Certified Health Education Specialist (CHES)	2003-present

HIV 501 Counselor and Tester 2001-2007
Training for Intervention Procedures (Alcohol Prevention Curriculum) 2002

PROFESSIONAL AFFILIATIONS & SKILLS

United Faculty of Florida (USF Chapter) 2008-present
Delta Omega Honor Society 2007-present
Florida Public Health Association 2007-present
Society of Public Health Educators 2005-2006
American College Health Association 2005-2008
American Public Health Association 2004
Learning Management Systems: Canvas, Blackboard
Software Programs: Qualtrics, Turning Point, Camtasia, Articulate Storyline, Microsoft Office (Excel, Publisher, PowerPoint, Word, Outlook)