

Somer Goad Burke, EdD, MPH, CPH

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EDUCATION

Doctor of Education 2020

Program Development – Educational Innovation
University of South Florida College of Education
Department of Teaching and Learning
Dissertation Title:
Using the CIPP Evaluation Model to Examine a Bachelor of Science in Health Systems Management

Graduate Certificate 2005

Interdisciplinary Women's Health:
Teaching Women's Health in the Health Sciences
University of South Florida College of Public Health
Department of Community and Family Health

Master of Public Health 2001

Health Education Concentration
University of South Florida College of Public Health
Department of Community and Family Health
Special Project Title:
Can school nurses save money by treating the school employees as well as the students?

Bachelor of Science 1999

Public Health Education - Community Health Concentration
University of North Carolina at Greensboro
School of Health and Human Performance

CERTIFICATIONS

Certified in Public Health ID: NBPHE-IND-444 Certified since 2008 (Charter Class)

Certified Health Education Specialist ID: #8889 Certification held 1999 - 2017

PROFESSIONAL EXPERIENCE

University of South Florida College of Public Health 2006 - Present

Director (2021-Present)

Academic and Student Affairs

Office of Student Success and Well-being

Office of Experiential Learning

- Provides oversight and strategic planning for College Student Success including supervision of staff and student programming in the following areas: student engagement and development, student academic and well-being support, college culture, interprofessional education, and experiential learning
- Creates and implements the College's recruitment strategy

- Leads efforts for data-driven decision-making through evaluation of and assessments for student success initiatives
- Manager of community partnerships
- Supervision of Graduate Advising
- College of Public Health representative with USF Health for new and continuing interprofessional education experiences

Assistant Director (2016-2021)

Office of Experiential Learning

Academic and Student Affairs

- Identifies, develops, and maintains applied practice experience opportunities and interprofessional education experiences for master's degree students
- Builds relationships with community organizations to support student learning
- Coordinates group practice experiences (domestic and international)
- Oversees international field experience and Peace Corps programs
- Coordinates students' professional and career development programming
- Advises students, faculty, and graduate advisors on program requirements
- Monitors and tracks program services to ensure CEPH competency attainment
- Assisted in the development of a student affairs success and engagement strategy

Assistant Director (2010-2016)

Academic Services Administrator (2006-2010)

Public Health Practice Program

Assistant Director (2013-2015)

Department of Health Policy and Management

RESEARCH EXPERIENCE

University of South Florida College of Public Health

April 2004 – April 2006

Assistant in Research

Department of Epidemiology and Biostatistics

Coordinator of Research Programs and Services

Pride & Joy: the Tampa Pregnancy and Health Study

Stress Management and Pregnancy Outcomes in Black Women

Mechanisms of Stress Reduction and Pregnancy Outcomes

PI: Wendy Nembhard, Ph.D.

Funding source: CDC/ATPM

University of South Florida College of Public Health

May 2001 - March 2004

Associate in Research

Department of Community and Family Health

Intervention Implementation Coordinator

Florida Health Literacy Study

Effectiveness of Pfizer's For Your Health Interventions

for People with Diabetes and/or High Blood Pressure

PI: Melinda Forthofer, Ph.D.

Funding source: Pfizer, Inc.

TEACHING EXPERIENCE

University of South Florida College of Public Health

May 2004 – Present

Faculty Instructor

Bachelor of Science in Public Health Program

- PHC 4942: Public Health in Canada

Doctor of Public Health Program

- PHC 7504: Innovative Education in Public Health

Adjunct Faculty

Bachelor of Science in Public Health Program

Courses taught:

- HSC 2100 Contemporary Health Science
- HSC 4579 Foundations of Maternal and Child Health
- PHC 4101 Introduction to Public Health
- PHC 4712 Women's Health: A Public Health Perspective
- PHC 4720 Foundations of Public Health Writing
- HSC 4211 Health, Behavior, and Society
- HSC 4631 Critical Issues in Public Health
- PHC 4942: Public Health in Quebec City, Canada (Service-Learning Study Abroad)

St. Petersburg College

May 2011 – October 2017

Adjunct Faculty

Bachelor of Science in Health Services Administration Program

Courses taught:

- HSA 3113 Contemporary Issues in Health Care
- HSC 3211 Concepts of Health Promotion and Disease Prevention
- HSC 3201 Community Health and Epidemiology

SELECT PROFESSIONAL TRAINING AND CONTINUING EDUCATION

Ensuring Equitable Student Success in Higher Education

2021

Harvard Graduate School of Education, Professional Education

Diversity, Equity, and Inclusion in the Workplace Certificate

2021

USF Muma College of Business

Carnegie Foundation Summit on Improvement in Education

2021

Carnegie Foundation for the Advancement of Teaching

Experiential Learning Academy

2016-2018

Graduated in 2018

National Society for Experiential Education

Courses:

- Teaching and Learning Experientially
- Strengthening Experiential Education

- Legal Issues
- Assessment
- Principles of Ethical Practice
- Reflection

Leadership Excellence 2014
Disney Leadership Institute

Maximizing Your Leadership Potential 2010
Center for Creative Leadership, Greensboro, NC

Focus Group Methods 2002
10th Annual Social Marketing Field School

PUBLICATIONS AND PRESENTATIONS

Peer-reviewed Publications

Liller, K., Pruitt, Z., & **Goad Burke, S.** (2020). Interprofessional education: Reaching health professionals with an interactive professional virtual/online event on advocacy and policy. *Frontiers in Public Health*.

Torrens Armstrong, A., Corvin, J., Azeredo, J., **Burke, S.**, Carr, C., & King, C. (2020). Redesigning college professional development resources to meet the needs of emerging public health professionals. *Health Promotion Practice*. <https://doi.org/10.1177/1524839920905499>.

Dejoy, S. B., Perrin, K. M., Zha, S., & **Goad Burke, S.** (2008). College Students' Knowledge about Meningococcal Disease and Preferences for Health Information. *Florida Public Health Review*. 5:9698. <http://publichealth.usf.edu/fphr>

Perrin, K., **Goad Burke, S.**, O'Connor, D., Walby, G., Shippey, C., Pitt, S., McDermott, R., & Forthofer, M. (2006, October 26). Factors contributing to intervention fidelity in a multi-site chronic disease self-management program. *Implementation Science*, 1:26. <http://www.implementationscience.com/content/1/1/26>.

Perrin, K. M. & **Goad, S.** (2002). Can school nurses save money by treating the school employees as well as the students? *Journal of School Health*, 72(7), 305-306.

Presentations and Posters at Professional Meetings

Armstrong, A. T., **Burke, S. G.**, & Corvin, J. A. (2023). Public health professionalization and identify formation: A case study and a call to action. Poster to be presented at American Public Health Association 2023 Annual Meeting, November 2023. American Public Health Association. Atlanta, GA.

Burke, S. G., Zgibor, J., & Carr, C (student). (2022). Tell me about it: Faculty-led interview as an assessment tool. National Society for Experiential Learning 2022 Annual Conference, September 2022. National Society for Experiential Learning. Salt Lake City, Utah.

Burke, S. G., Liller, K., Reiner, C., & Toruno, N. (2022). Training future advocates: An interprofessional approach to advocating for climate change. Nexus Summit 2022, September 2022. National Center for Interprofessional Practice and Education and National Collaborative for Improving the Clinical Learning Environment. Virtual.

Burke, S. G., Zgibor, J., Strzelecki, A., & Corvin, J. (2022). Student success: A look at a comprehensive student-centered approach. Association of Schools and Programs in Public Health 2022 Annual Meeting, March 2022. Association for Schools and Programs in Public Health. Virtual due to Covid-19.

Armstrong, A., Corvin, J., & **Burke, S. G.** (2022). Professionalism by design in an MPH program: Required, Optional, and Value-Added. Association of Schools and Programs in Public Health 2022 Annual Meeting, March 2022. Association for Schools and Programs in Public Health. Virtual due to Covid-19.

Roque, P. & **Burke, S. G.** (2021). This is 2021: Experiential learning and best practices for student success in a COVID-19 era. National Society for Experiential Learning 2021 Annual Conference, September 2021. National Society for Experiential Learning. Orlando, FL.

Burke, S. G., (2019). Performing real-world tasks for academic ends in APE and ILE. Council on Education for Public Health Accreditation & Education Forum, November 2019, Council on Education for Public Health. Philadelphia, PA.

Burke, S. G., (2019). New criteria, new competency, now what? National Society for Experiential Learning 2019 Annual Conference, September 2019. National Society for Experiential Learning. St. Petersburg, FL.

Burke, S. G., Armstrong, A., & Corvin, J. (2019). Integrating CEPH career and professional development cross-cutting competencies into curriculum. Association of Schools and Programs in Public Health 2019 Annual Meeting, March 2019. Association for Schools and Programs in Public Health. Washington, DC.

Burke, S. G. & Perrin, K. M. (2019). A new mindset (and course) for applied practice experiences. Poster presented at: Association of Schools and Programs in Public Health 2019 Annual Meeting, March 2019. Association for Schools and Programs in Public Health. Washington, DC.

Armstrong, A., Carr, C., King, C., Azerado, J., & **Burke, S. G.** (2018). Teaching old-fashioned professionalism to the modern-day MPH student. Poster presented at: Society for Public Health Education 70th Annual Conference, March 2019. Society for Public Health Education. Salt Lake City, Utah.

Goad, S., O'Connor, D., Perrin, K. M., Jacobson, H., McDermott, R. J., Shippey, C., Walby, G., Pitt, S., and Forthofer, M. (2003). Florida Health Literacy Study (FHLS): Lessons learned after implementing a bilingual low literacy chronic disease management program at community health centers. November 17, 2003. Proceedings of the 131st Annual Meeting of the American Public Health Association (APHA) Annual Meeting. San Francisco, CA

Perrin, K. M., **Goad, S.,** O'Connor, D., Jacobson, H., McDermott, R.J., Walby, G., Pitt, S., Trayner, K., and Forthofer, M. (2003). Florida Health Literacy Study: Implementation of patient behavior change to achieve chronic disease management. American Academy of Health Behavior Conference, March 2003. American Public Health Association.

Perrin, K. M., **Goad, S.,** O'Connor, D., McDermott, R., and Forthofer, M. (2003). Implementation of the Florida Health Literacy Study. March 16-19. Annual Scientific Meeting III, American Academy of Health Behavior. St. Augustine, FL

Perrin, K. M., and **Goad, S.** (2002). Can school nurses save money by treating the employees as well as the students? March 17-24. Second Annual Meeting of the American Academy of Health Behavior. Napa Valley, CA

Curricula, Handbooks, Technical Reports

Goad Burke, S., Nembhard, W., Ancrum, B., Francisco, P., Morehouse, S., and Speranza, S. (2005). *Pride & Joy: the Tampa Pregnancy and Health Study: Manual of Procedures.* University of South Florida College Of Public Health, Tampa, FL.

Pride & Joy: the Tampa Pregnancy and Health Study. (2004). Implementing *Pride & Joy: the Tampa Pregnancy and Health Study: A handbook for team member training.* University of South Florida College of Public Health, Tampa, FL.

Forthofer, M., Walby, G., Pitt, S., Perrin, K., **Goad Burke, S.,** and McDermott, R. (2004). Effectiveness of Pfizer's *For Your Health* Interventions for Patients with Diabetes and/or High Blood Pressure. Technical Report #FHLS-03. University of South Florida, Tampa, FL.

Perrin, K. M., **Goad, S.,** O'Connor, D., Walby, G., Pitt, S., Jacobson, H., McDermott, R. J. and Forthofer, M. (2003). Lessons Learned from Florida's Community Health Centers: Implementation of Pfizer's *For Your Health* Disease Management Program. Technical Report #FHLS-01. University of South Florida, Tampa, FL.

Perrin, K.M., **Goad, S.**, O'Connor, D., Walby, G., Pitt, S., Jacobson, H., McDermott, R.J. and Forthofer, M. (2003). Lessons Learned from Florida's Community Health Centers: Implementation of Pfizer's *For Your Health* Disease Management Program. Technical Report #FHLS-02. University of South Florida College of Public Health, Tampa, FL.

Florida Health Literacy Study. (2002). Implementing the *For Your Health* program: A handbook for health educators. University of South Florida College of Public Health, Tampa, FL.

Florida Health Literacy Study. (2002). A handbook for data collection coordinators. University of South Florida College of Public Health, Tampa, FL.

Florida Health Literacy Study. (2002). Implementing the *For Your Health* program: A handbook for primary care team training. University of South Florida College of Public Health, Tampa, FL.

Florida Health Literacy Study. (2002). Evaluation Plan for Pfizer's *For Your Health* program. Implementation period: March 29, 2002 – June 30, 2003. University of South Florida College of Public Health, Tampa, FL.

PROFESSIONAL SERVICE

Delta Omega National Public Health Honor Society Member (inducted 2008)

- President, USF COPH Tau Chapter (2017-2020) Outgoing President (2021-2024)
- Member-at-large, National Executive Committee (2017-2019)

USF College of Public Health Activist Lab Faculty Advisory Board (2019 – present)

USF Art in Health Advisory Board Member (2018 – present)

USF Health Interprofessional Education Day Committee Member (2018, 2019, 2020, 2021, 2022)

USF Health Simulation Governance Member (2018 – present)

USF Health Interprofessional Education Working Group Member (2018 – present)

USF College of Public Health, Doctor Public Health Advisory Board Member (2016–2019)

USF College of Public Health, Educational Technology and Assessment Committee (2013– 2017)

USF College of Public Health, Transforming the MPH Committee Member (2013-2014)

PROFESSIONAL MEMBERSHIPS

Delta Omega National Public Health Honor Society

Kappa Delta Pi International Honor Society in Education

Florida Public Health Association

Tampa Bay Healthcare Collaborative

Society for Experiential Education

American Public Health Association