




Sharon R. Owen

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Experienced Healthcare Leader and Executive

Healthcare executive with leadership and organizational skills ingrained while serving as a Captain in the Army, enhanced over a decade of challenging leadership and operational positions, and enriched through a successful MBA education.

CORE COMPETENCIES

- ✓ 20 YEARS HEALTHCARE EXPERIENCE
- ✓ STATE OF FLORIDA REGISTERED NURSE, ACTIVE
- ✓ STRATEGIC GROWTH OF AMBULATORY SURGERY CENTER
- ✓ MASTER OF BUSINESS ADMINISTRATION (MBA)
- ✓ P&L MANAGEMENT
- ✓ MARKETING AND PRODUCT DEVELOPMENT
- ✓ PROJECT MANAGEMENT
- ✓ COST ESTIMATING AND BUDGET DEVELOPMENT
- ✓ PERSUASIVE COMMUNICATOR & SKILLED PRESENTER
- ✓ HR MANAGEMENT
- ✓ NEW BUSINESS START-UP & SERVICE LINE GROWTH
- ✓ PERFORMANCE IMPROVEMENT
- ✓ STRONG EMR/EHR EXPERIENCE
- ✓ QUALITY AND RISK MANAGEMENT EXPERIENCE

PROFESSIONAL EXPERIENCE

Director of Strategic Initiatives | Tampa, FL

2025 - Present

University of South Florida, College of Nursing

- Assists the Dean and college executive team to **implement the strategic plan** for the college.
- **Manage the faculty practice & certificate programs**, including development, execution & evaluation.
- **Lead and oversee multiple projects simultaneously**, ensuring they are delivered on time, within budget and to the highest quality standards.
- **Develop comprehensive project plans**, schedules, and timelines, while maintaining clear and consistent communication with external clients.
- Mentor & support project team, fostering a **collaborative and innovative environment**.
- Continuously refine project management processes and methodologies to enhance efficiency and effectiveness across the board.
- **Collaborate** closely with cross-functional teams to define project scope, goals and deliverables.

Administrator Ambulatory Surgery Center | Tampa, FL

2017 - 2025

TGH Surgery Center at Morsani (previously known as USF Health Endoscopy & Surgery Center)

- **Directly manage all clinical operations**, including OR, Endoscopy Units, Pre-Op, Recovery and Sterile Processing Units
- Develop & implement priorities and **strategies for center growth**, including evaluation of new service lines, **implementation of advanced IT & EMR system** and lean reorganization of over 60 medical staff
- **Manage 60** medical personnel, serving as mediator for Human Resource functions in collaboration with HR department on all personnel management issues
- Year over year **surgical case volume increase of 25%**, and a 27% increase in ENDO procedural volume
- Systemic evaluation of revenue and expenses controls, **resulting in revenue savings of \$1 Million over prior FY**
- **Primary liaison** for strategic relationship between TGH & USF Health senior leadership, various operations departments, and physician stakeholders.

Program Director | Trinity, FL

2013 - 2017

Wound Care & Hyperbaric Medicine Center, Medical Center of Trinity

- Implemented wound care & hyperbaric **start-up clinic with first year profitability** of over \$2M
- Executed **strategic marketing initiatives** and community education programs
- Managed personnel, clinic operations, **daily revenue & financial audits**, strategic growth initiatives
- Developed & maintained senior relationships with **hospital C-Suite**

Owner / Consultant | Orlando, FL

2011 - 2013

Owen & Associates Medical Consulting Company, LLC

- Executed **new business start-up plan** geared towards legal professionals seeking medical expertise
- Market research, **business plan execution**, and competition analysis assessments
- Implemented marketing strategy resulting in **first year profitability** and multiple new clients

Assistant Head Nurse of Intensive Care Unit | Ft. Stewart, GA

2010 - 2011

U.S. Army Captain

- **Managed clinical procedures** and operations in multiple disciplinary medical unit
- Performed head nurse duties including scheduling, **conflict management**, and standards of care

Medical Operations Director | Schweinfurt, Germany & Iraq

2008 - 2010

U.S. Army Captain

- Organized strategic training resulting in **licensure of 280 medical professionals** in Army Infantry unit
- **Coordinated and directed first Nursing Symposium** for 135 Iraqi civilian nurses focused on nursing care and education

Emergency Room Charge Nurse | Ft. Hood, TX

2007 - 2008

U.S. Army Captain

- Reorganized patient flow and triage procedures in highest volume ER department within U.S. Army, **resulting in decreased patient wait time of 24%**
- Implemented **educational program** designed to promote wound care management for local VA hospitals

Medical-Surgical Ward Assistant Head Nurse | Iraq, Ft. Hood TX, &, New Orleans LA

2007 - 2004

U.S. Army Lieutenant

- Provided care to 7,000 detainees and Coalition Forces; promoted as **hospital-wide wound care representative**
- Participated in **Hurricane Katrina relief efforts**, delivering active-duty medical resources to local civilians

EDUCATION

- **Master of Business Administration (MBA)**, University of South Florida, Tampa, FL 2017
- **Bachelor of Science and Nursing**, Capital University, Columbus, OH 2004
- **R.O.T.C., Minor in Military Science and Leadership** Capital University, Columbus, OH 2004

LICENSURE/PROFESSIONAL MEMBERSHIPS

- **State of Florida Registered Nurse, Active Status**
- **Tactical Combat Medical Care Course, Fort Sam Houston, TX**
- **Humanitarian Service Medal for achievements during Hurricane Katrina relief**
- **Military Bronze Star Award and Meritorious Service Medal for achievements during Operation Iraqi Freedom**